



FlowerHire Executive and Board Search

Over the last three years, the partners of FlowerHire Senior Advisors have conducted dozens of successful searches for CEOs, COOs and other key functional leaders, as well as for Board Directors. We are the only firm that provides the level of expertise expected from traditional search advisors, coupled with a deep familiarity with cannabis.

For an understanding of our breadth of experience, refer to the following representative list:

MULTI-STATE OPERATORS

Ascend Wellness
Jushi
Parallel/Surterra Wellness
Terrascend

SINGLE STATE OPERATORS

Caliva
Copperstate
Green Peek Innovations
Northeast Alternatives

ANCILLARY/TECH

Eaze
Front Range Solutions
Hawthorne Gardening
Treez

C-SUITE POSITIONS

Board of Directors
CEO
COO
Chief Revenue Officer
Chief Compliance Officer
Chief Financial Officer
Chief Human Resource Officer
General Counsel
Chief Strategy Officer
Chief Information Officer
Chief Marketing Officer
Chief Security Officer
Chief Accounting Officer
President

FUNCTIONAL/BUSINESS UNIT ROLES

VP / Head of Cultivation
VP / Head of Manufacturing
VP / Head of Processing
VP, Quality
VP, Compliance
VP, Retail
VP, General Manager
Head of Creative
VP, Digital Marketing
VP, Brand Management
VP, Delivery Operations
EVP, Security
VP, Sales
VP, Business Development

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Executive & Board Search
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You've come to the right place. The only executive search firm in the cannabis industry with roots in the industry, from strategic investment to cultivation —our team's superlative knowledge makes all the difference, and results in our outstanding track record.

ABOUT FLOWERHIRE SENIOR ADVISORS

Brian Fitzgerald leads our Senior Advisory practice —a team dedicated to solving our clients' most sensitive and strategic talent issues. From retained executive and board searches to compensation and assessment consulting engagements, Brian and his team bring a white-glove level of care and professionalism to their work. With almost 20 years of top-level executive and board search experience, and serving both private and public clients from the Fortune 50 to recent start-ups, Brian has made senior placements across industries, including healthcare, CPG, industrial, private equity, and professional services firms. After launching the cannabis industry's first dedicated C-suite and board recruitment practice in late 2017, Brian joined FlowerHire in 2020 for the opportunity to bring best-in-class executive and board search to the leading talent firm in the industry.



Specialties: Executive Search, Strategic Talent Acquisition, Board Assessment & Advisory

ABOUT FLOWERHIRE

FlowerHire is on a mission to build a conscious cannabis community, one hire at a time. Founded in 2017, we are a team of experienced talent and recruiting professionals with a combined 50 years of experience helping companies build, scale, and retain world class teams across North America.

We partner with cannabis and hemp companies at any stage of their growth to provide high-touch services including contingency placement, retained and embedded search, and strategic talent advisory. We have also brought to market our software and AI-driven platform, FlowerHire X™, to solve the talent puzzle for companies looking to hire and retain hourly workers across cannabis.

Since our inception, we have helped hundreds of candidates land their dream job in the cannabis industry, and have helped countless more to understand the unique and exciting nature of this industry and determine whether it was right for them. From sales pros to C-level executives, we are the leading talent gateway into the regulated cannabis and hemp Industries. FlowerHire is talent in cannabis.



TERRASCEND



GLASS HOUSE
GROUP



SKYMINT
PREMIUM CANNABIS

